An Analysis of Code Switching Used by Elvira Lianita in Gita Wirjawan's Video Podcast Intitled "Rise Of Women: A Work in Progress

Ni Luh Putu Riska Agustiawati
Ganesha University of Education
riskaagustiawati8@gmail.com

Dewa Putu Ramendra
Ganesha University of Education
putu.ramendra@undiksha.ac.id

Putu Adi Krisna Juniarta
Ganesha University of Education
adi.krisna@undiksha.ac.id

Abstract

Code-switching has become part of bilingualism so that many people use code switching in daily conversations and this phenomenon has spread to all human life such as in politics, economics, education, social, culture and so on. Code switching as a language switching carried out by speakers from one language to another which use two or more languages in the conversation and switching of words, phrases, and sentences from two different grammatical systems across sentence boundaries in the same speech event in the various stituation. The present study aims to analyze code switching used by Elvira Lianita in Gita Wirjawan's Video Podcast to describe the types of code-switching used by Elvira Lianita in Gita Wirjawan's video podcast. This research was conducted trough descriptive qualitative. The source of the data is obtained from the Youtube channel, more precisely the one yutube channel owned by Gita Wirjawan. The subject of the study is Elvira Lianita who is the guest star in Gita Wirjawan's podcast video Elvira Lianita: Rise of Women, A Work in Progress. The instruments used to collect the data were checklist sheet. Based on the type of code switching contained in the conversation transcripts, they are classified into tag switching, intersentential switching, and intra-sentential switching and obtained 105 data and classified into three types of code-switching there are 9 or 8,5% data of tag switching, 77 or 73,3% data of intra- sentential switching, and 19 or 18% data of inter-sentential switching. Then, intra- sentential switching is the most frequently used by the speakers.

Keywords : Sociolinguistics, Code Switching, Podcast Video.

Introduction

According to Hussain (2018) basically language is system of communication. Communication is a form of socialization using language. The use of language in communication is to show how someone is doing socialization. In addition, according to Armstrong & Ferguson (2011), language is a very important communication tool in everyday life with the aim of conveying information related to the interactions that are carried out. The language used by humans is not only triggered by the use of one language because language is something complex. National and regional differences make someone from each of these need to use a language that can be understood by their interlocutors from other region in communicating. This will look difficult if each of them does not understand each other's language used but it can be avoided by people who may have the ability to master more than one language.

The ability to communicate using more than one language is called bilingual. The phenomenon of bilingualism that often occurs in multicultural societies is a form of adaptation to various ethnicities (Drew, 2009). In addition, the occurrence of this phenomenon in a multicultural society is due to the relationship with the culture that exists in a person because of one culture and another and the existence of one culture and another, because of the contact between the narrative, the interlocutor, the prestige factor, changes in the topic of conversation and the desire to explain a language (Inderasari & Dwi, 2018). Where multicultural communities are able to identify themselves with various cultures and races. Bilingualism often occurs in multicultural societies, because people have to deal with other people who have different language backgrounds. This ability can be achieved by someone by studying and doing a lot of practice speaking with foreign speakers. For bilinguals, the problem that occurs is the inability of a person to understand the interlocutor so that they do not get the meaning conveyed. Previous research has shown that many people have difficulty communicating with people of different cultures and languages so that they do not understand the content of messages conveyed by other people who use different languages. and this can be controlled by the presence of code switching which helps to have good communication. Not only that, it also happen is someone who uses more than one language and they can understand the delivery of sentences in other languages, it is very possible for code switching to occur in the communication process.

According to Gumperz (1982), code switching is where the speaker switches from one language to another that usually used by speakers in conversations or written texts depending on the social context or conversation. In addition, code switching is also an alternative to using two different languages in the same speech or in the same conversation (Hoffmann, 1991). Code switching takes place in bilingual and multilingual communities when a person switches from one language, variety, or dialect to another. People can do code switching in various situations and domains. According to Apple (1976), this can happen in a conversation wherein when people use code A and then switch it with code B, which use two or more languages in the communication process. In this study, the definition that will be used is the definition that expresses code switching as a language switching carried out by speakers from one language to another which use two or more languages in the conversation and switching of words, phrases, and sentences from two different grammatical systems across sentence boundaries in the same speech event in the various stituation.

Sometimes there are difficulties in conversation with other bilinguals so that they switch their language from one language to another in sentence construction to make the other person understand the meaning expressed, not only that, with the same language background, they also often do language switching. Code-switching has become part of bilingualism so that many people use code switching in daily conversations and this phenomenon has spread to all human life such as in politics, economics, education, social, culture and so

on. Communication technology in this day cannot be separated by humans (Ravricana et al., 2020). Code-switching can be used not only through direct interaction but also through the internet where currently people generally use the internet to communicate over long distances. There are many types of information that can be obtained instantly either through articles, videos, or audio, the process of reaching information will be easier and more creative, such as the you tube page which shows videos with various creative and innovative content, there are many types of videos uploaded by creators such as video podcasts.

In Indonesia, as one of the media that has just emerged, podcasts are not very interested in but in 2019-2020 content about podcast began to be of interest (Ravricana et al., 2020). So on the youtube channel, podcasts are often trending topics not only because of the audience but also the creators who can create new ideas for the audience so that podcasts become one of the content they enjoy. The language used in podcasts usually seems relaxed and formal, the aim is to create comfort for the interlocutor and the audience who watch the video, some podcasts also directly and indirectly use code switching in their conversations so this can be proven that code switching is also applies to video podcasts.

Several studies have been show that code switching research can be carried out, especially on research conducted on video podcasts, this study analyzes code switching conducted on video podcasts. Larasati (2020) studied In analyzing the types of code switching and the reasons for Dedy Corbuzier and Anies Baswedan Doing Code Switching on the Coronavirus Podcast, there are three types of code switching, namely inter-sentence code switching 21.43%, intra-sentential switching 64.28%, tag switching 19.29%. Therefore, the dominant type in this study is intra-sentential switching. Mirza (2021) investigated the code switching used in Kartini podcast conversation technology, Intra-sentence switching predominately used in the transcript of the conversation "Kartini Podcast" for further tag switching is slightly used by them. The most frequently found

code switching is in episode I – Amy Wibowo, and the early opening of the episode. As an addition, Irwansyah (2007) analyzed " Code Switching Used by AFI 3 commentators in the concerts of AFI 3 on Indosiar". The writer analyzed three commentators of AFI 3 Indosiar. He uses theory of Bloom and Gumperz (1980), Dell Hymes in Rahadi (2001) and Poplack (1980). He analyzed the type and characteristics of code switching used by AFI 3 commentators. The results of his study shows that three are five kinds of code switching used by the commentators of AFI 3: situational code switching, internal code switching, methaporical code switching, external code switching, and inter-sentential code switching

By covering positive studies and the use of code switching in the discussion of these topics, although there are many studies that examine video podcasts, but to find out the type of code switching used in a video podcast, it is very rare to find. so this is very helpful for researchers to conduct research with the title it will help researchers to find the type of code of code switching used by Elvira Lianita. The researcher interested to do this reasearch in order to investgate code switching that was done by Elvira Lianita.

Problem Identification

The problem of this research can be identified based on the background, that there are still many bilinguals who use code-switching but do not know the type of code-switching, even though many video podcasts have been watched but many have not focus on the types of code switching used by speakers. Therefore, researchers are very interested in conducting research on code switching used by Elvira Lianita in Gita Wirjawan's video podcast entitled "The Rise of Women: A Work in Progress".

Research Questions

What are the types of code-switching used by Elvira Lianita in Gita Wirjawan's video podcast?

Research Methods

This research was conducted trough descriptive qualitative. Researchers used descriptive qualitative methods because the data in the form of words, phrases, and sentences that can be used to describe what is shown by the data based on the data obtained and described in the understanding of opinions, reasons, and motivations. According to Nazir (1988) descriptive qualitative is one, which seems to describe the situation, leveling or collecting basic data. This research will use a qualitative descriptive design because it uses words as a form of data and relies on human instruments, library research, and a small number of data sources. By using this method, researchers can describe systematically the facts of the object or subject being studied

Source of Data

In this study, the source of the data is obtained from the Youtube channel, more precisely the one yutube channel owned by Gita Wirjawan, You Tube is one of the media that encourages the author to conduct research as a research source

Subject of the Study

The subject of the study is Elvira Lianita who is the guest star in Gita Wirjawan's podcast video "Elvira Lianita: Rise of Women, A Work in Progress" on 21 April 2021 is one of the video podcasts available on Gita Wirjawan's youtube channel

Research Instrument

The instruments used to collect the data were checklist sheetIn making it easier for researchers, what can do is watch videos and do documentation by typing conversation scripts in the video from beginning to end to make it easier for researchers to analyze the code switching being studied

FINDING AND DISCUSSION

This chapter presents data collection from the findings collected about code-switching used by Elvira Lianita on Gita Wirjawan's video podcast intitled "Rise of Women: A Work in Progress that have been watched. The data was analyzed and classified based on the the types of code switching. The author has carried out all research methods to find all the data that will be described in this chapter.

Data :
  "**Alright**, *Saya lahir di Surabaya, Pak Gita*"

'Alright, I was born in Surabaya, Mr. Gita'

The data above is categorized as tag switching, it uses mostly Indonesian words and an English word. The English word use " Alright" which is included in the category of discourse markers to guide the direction of the intended conversation which showed the expression of starting the sentence that will be said at the beginning and followed by the sentence "*Saya lahir di Surabaya, Pak Gita*". The word that shows the tag switching is the word "Alright"

Data:

"**So..** *Kemudian melanjutkan ke Sampoerna, karena waktu itu Sampoerna diambil alih Philip Morris Indonesia di tahun 2005*"

'So...Then I moved to Sampoerna because at that time Sampoerna was taken over by Philip Morris Indonesia in 2005'

The data above is classified as a tag switching, it uses mostly Indonesian words and an English word. The English word use "So" as discourse markers which is included in the tag switching category, because the word is a conductor of the direction of speech to be addressed in a conversation that showed at the beginning of a sentence and continue with next sentence " *Kemudian melanjutkan ke Sampoerna, karena waktu itu Sampoerna diambil alih Philip Morris Indonesia di tahun 2005*" The word that shows the tag switching is the word " So "

Intra-sentential Switching

Intra-sentential switching occurs in one sentence with the presence of two different codes in the sense that there is an insertion of a phrase or clause from another language in the same sentence. Code switching is characterized by switching from one language to another in one utterance. And this type is one that involves switches of various types occurring within clause boundaries, including within word boundaries

Data:

"Saya di besarkan oleh **single mother, My father passed away when I was like** *umur 1 tahun pak gita waktu itu"*

'I was raised by a single mother, My father passed away when I was just a year old Mr Gita, at that time'

The data above is classified as intra-sentential switching, the languages used in the data are English and Indonesian. Intra-sentential switching involves Indonesian at the beginning of sentences with two different languages greeting one sentence with the expression "Saya di besarkan oleh single mother".

Data:

"**It was tough** *gitu ya, Saya 6 bersaudara, saya anak terakhir dan kemudian saya mulai berkarir, memulai karir di Surabaya,* **started in the hospitality industry** *awalnya"*

'It was tough, i have 5 siblings, iam the 6th child, then I started to work, I started my career in Surabaya, initially I started in the hospitality industry'

The data above is classified as intra-sentential switching, the languages used in the data above are English and Indonesian by saying *"It was tough "and switching to English "gitu ya"* to explain the difficulties her experienced later with other code-switching in the next sentence. It was classified as intra-sentential code-switching because she replaced the language from Indonesian to English in the same sentence.

Inter-sentential Switchings

Inter-sentential switchings occurs when a speaker completes a sentence in one language then switches to another language in the sentence its done at sentence boundary word or phrase at the beginning or end of the sentence

Data :

"Sampai kemudian saya pindah ke Jakarta, sempat bergabung dengan Grand Hyatt Jakarta sebagai **Public Relation at that time"**

'Until I moved to Jakarta, I was a Public Relations at The Grand Hyatt Jakarta at that time'

The data above is categorized as intersentential switching, the languages used in the data above are English and Indonesian, she has finished the sentence in Indonesian and changed it to English to end the sentence by saying " Public Relation at that time "

Data :

"sampai kemudian saya bekerja di Philip Morris lebih tepatnya Philip Morris Indonesia **in 2001"**

'Then I joined Philip Morris to be more precise Philip Morris Indonesia in 2001'

The data above is categorized as intersentential switching, the languages used in the data above are English and Indonesian, she has finished the sentence in Indonesian and changed it to English to end the sentence by saying " Philip Morris Indonesia in 2001"

Based on the finding above, this study found out the types and the function of code switching used by Elvira Lianita on Gita Wirjawan's Video Podcast. According to (Poplack, 1980), there are three types which are categorized of code switching, the first is tag switching, Intra-sentential switching, and inter-sentential switching. Based on the findings above, the researcher found tag switching, Intra-sentential switching, and inter-sentential switching as three types of code switching used by Elvira Lianita in

video podcasts. From the use of language by speakers, she uses two languages, namely Indonesian and English. The dominant type of code switching used by Elvira Lianita is intra- sentential with a total of 77 times or 73.3% where each gain for the type of code switching is Tag Switching with a total of 9 times or 8.5% and inter-sentential switching with a total of 19 times or 18% it can be concluded that intra-sentential switching is the dominant type used by Elvira Lianita.

Conclusion

The researcher draws conclusions on what was obtained in the finding and discussion by focusing on analyzing the type and function of the code switching used by Elvira Lianita. Using theory from (Poplack, 1980), researchers were able to find the types of code switching codes used by Elvira Lianita in Gita Wirjawan's video podcast using descriptive qualitative methods and using checklist sheets as data collection instruments as well as conducting observations and documentation to assist the process of analyzing data with Elvira Lianita as the Subject of the study who is a guest star in a video podcast that uses code switching in the expressions she conveys to the interlocutor in the video podcast. This research is focused on analyzing the types of code switching used by Elvira Lianita on video podcasts with the acquisition of data that has been obtained to determine the types and functions of code switching.

Video podcasts are very popular with podcast viewers based of topics they bring. Based on video podcasts from Elvira Lianita, in addition to taking interesting topics for the upcoming related to the power of women, in Elvira Lianita's conversation there is code switching with two language switching. She made the transition with a few sentences that were expressed, from this it would be new knowledge for the readers how bilinguals either directly or indirectly use code switching in a conversation based on the type and the function using the in conversation. In this study, the researcher cconcluded from the finding and discussion that Elvira Lianita code switching with two language which was Indonesia-Elngish. After analyzing the data, the conclusion can be drawn as follow Based

on the analysis the type of code switching used by Elvira Lianita, there are three types of code switching that are used by Elvira Lianita in Gita Wirjawan's video podcast, namely tag switching, intra-sentential switching, and Inter-sentential switching (Poplack, 1980).

Based on the analysis the type of code switching used by Elvira Lianita, there are three types of code switching that are used by Elvira Lianita in Gita Wirjawan's video podcast, namely tag switching, intra-sentential switching, and Inter-sentential switching (Poplack, 1980). The most dominant type used by Elvira Lianita is intra-switching with a total of 77 times or 73.3% where each gain for the type of code switching is Tag Switching with a total of 9 times or 8.5% and inter-sentential switching with a total of 19 times or 18% it can be concluded that intra-sentential switching is the dominant type used by Elvira Lianita

Suggestion

Based on the results of the study and the conclusions obtained, as for some suggestions from researchers given for the readers and the next reseacher. For readers who want to know and explore science in the field of sociolinguistics, especially knowledge about code switching which actually often occurs in the environment when carrying out a conversation using two or more languages, it is still a curiosity for readers to understand knowledge in the field of sociolinguistics. For future researchers, this study examines studies in the field of sociolinguistics and the main focus of this research is to analyze types and functions pf code switching, but there are still many cases in sociolinguistic studies that can help become references for other researchers. For future researchers, this study examines studies in the field of sociolinguistics and the main focus of this research is to analyze its types and functions, but there are still many cases in sociolinguistic studies that can help become references for other researchers.The researcher hopes that future researchers can determine other findings and can improve knowledge in the field of sociolinguistics, especially code switching. Much better, if the next Researcher look for the display of code switching with other media besides youtube to create different and supportive research

results.

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